



## Mission Statement

The Irish Association of Directors of Nursing and Midwifery, a network of nursing leaders, develops, promotes and supports excellence in health care in partnership with recipients, practitioners and policy makers.

### IADNAM Executive Members

Ms Avilene Casey, Hon President	Ms Deirdre Lang
Ms Mary Brosnan, Hon Vice President	Ms Mairead Lyons
Mr Paul Gallagher, Hon Secretary	Ms Sheila McGuinness
Ms Maureen Nolan, Hon Treasurer	Ms Pauline Newnham
Ms Kay Beggan	Ms Netta O'Doherty
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Ms Suzanne Dempsey	Ms Marie Tighe
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Sr Marian Harte	Ms Eileen Whelan
Ms Geraldine Keohane	Ms Cora Williams

### Conference Committee

Ms Avilene Casey, Hon. President  
Ms Mary Brosnan, Hon. Vice President  
Ms Maureen Nolan, Hon. Treasurer  
Ms Suzanne Dempsey  
Ms Netta O'Doherty  
Ms Mary Owens  
Ms Marie Tighe

**Conference Fee** €250 (includes two day conference, registration fee and Presidents dinner)

*Venue: Hotel Kilkenny, Kilkenny. Tel. 00353 (0) 56 7762000*

*Payment may be made by post:*

*Invoice/payment to Irish Association of Directors of Nursing & Midwifery c/o Ms Maureen Nolan, DON, Midland Regional Hospital, Portlaoise.*

*Email: maureend.nolan@hse.ie*

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Irish Association of  
Directors of Nursing  
and Midwifery

## Annual Conference

*The Art and Science of Balancing  
Competing Agendas - Care versus Cost*

Hotel Kilkenny, Kilkenny.

3rd & 4th October 2013

This Conference is of interest to Nursing/Midwifery  
Professionals working at Policy Development;  
Senior Nurse Manager; Planning and Development  
and Educator level



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## Conference Programme Thursday 3rd October

- 0800 - 0900** Registration
- 0900** **Chairperson**  
Ms Mary Brosnan, Hon Vice President, IADNAM  
Director of Midwifery and Nursing, National Maternity Hospital, Holles Street, Dublin
- 0915 - 0925** **President's Address**  
Ms Avilene Casey, Hon President, IADNAM  
Director of Nursing, National Acute Medicine Programme
- 0925 - 0945** **'Balancing Quality of Care, Resource Limitations and System Reform: Implications, Challenges and Opportunities for Directors of Nursing and Midwifery'**  
Mr Tony O'Brien, Director General, HSE
- 0945 - 1030** **Key Note Address**  
**'Mental Fitness for Times Like These'**  
Mr Neil O'Brien, Business and Sports Coach
- 1030 - 1100** Coffee at Trade Exhibition
- 1100** **Chairperson**  
Dr Michael Shannon, Assistant National Director, Clinical Strategy & Programmes  
Nursing & Midwifery Services Director, HSE
- 1100 - 1130** **'Why Have We Not Learnt from the Past'**  
Ms Eileen Sills, Chief Nursing Officer, Guys Trust, London
- 1130 - 1200** **'The Changing Shape of Patient Safety and Quality Improvement in Ireland'**  
Dr Philip Crowley, National Director, Quality and Patient Safety Directorate, HSE
- 1200 - 1230** **'Healthcare Governance Gone Live'**  
Ms Pauline Newnham, Director of Nursing and Quality,  
Harolds Cross and Care Services, Dublin
- 1230 - 1245** Questions
- 1245 - 1400** Lunch
- 1400** **Chairperson**  
Ms Deirdre Lang, Director of Nursing, St John's Hospital, Enniscorthy
- 1400 - 1430** **'UHI, Cost and Care: Who it Could Affect, When?'**  
Mr Oliver O'Connor, Health and Public Policy Consultant
- 1430 - 1500** **'Ensuring a Balance in Perceptions - Self Assessment and External Assurance'**  
Mr Phelim Quinn, Director of Regulation, Health Information and Quality Authority
- 1500 - 1530** **'Leadership - Balancing the Cost Quality Paradox'**  
Dr Patrick Geoghegan, OBE, Professor of Mental Health and Social Care, UK
- 1530 - 1600** **'Coaching- Aligning with your Values'**  
Ms Lily Murphy, Director, Blue Heron Leadership Coaching
- 1600 - 1615** **Pink Power Update**  
Mr Ivan Ahern, Cornmarket
- 1615** Closing Remarks
- 1930** Pre Dinner Drinks
- 2000** President's Dinner



## Conference Programme Friday 4th October

- 0800 - 0900** Registration
- 0900** **Chairperson**  
Mr Paul Gallagher, Hon Secretary, IADNAM,  
Director of Nursing, St James Hospital, Dublin, President of NMBI
- 0900 - 0920** **Opening Address**  
Dr Ambrose McLoughlin, Secretary General, DOH
- 0920 - 1030** **Key Note Address**  
**'Change Inspiration'**  
Prof Damien Hughes, Sports Psychologist, Author of 'Liquid Thinking'
- 1030 - 1100** Coffee at Trade Exhibition
- 1100 - 1130** **'The Efficient Use of the Maternity Workforce and the Implications for Safety and Quality in Maternity Care'**  
Prof Jane Sandall, Professor of Women's Health, King's College, London
- 1130 - 1200** **'The Impact of Austerity Measures on the Irish Health System - Care v Cost'**  
Ms Sara Burke, Health Policy Analyst, Journalist,  
Post-doctoral Research Fellow (Trinity College Dublin)
- 1200 - 1300** **Panel Questions & Answers Session**  
**Panel Chairperson**  
Ms Sara Burke
- 1300** **Conference Closing Ceremony**  
Ms Avilene Casey, Hon President, IADNAM
- 1315** Lunch